

HBAM CONVENTION

Get out your flip flops...
Pack some tanning lotion...

Home builders are heading back to Perdido Beach for the Annual Convention: *June 2nd - 5th, 2011*

You don't want to miss a minute of the fun that's being planned for the 2011 annual state convention. Get ready to leave all your cares behind and head to the spectacular scenes of the Perdido Beach Resort in Orange Beach, Alabama. Indulge in the resort's many amenities, including tennis courts, indoor/outdoor pool, health club, Jacuzzis, four restaurants (including pizzeria) and a spectacular beach view!

HBAM's standard room rate is \$239. To book these dates, please contact the hotel directly at 1-800-634-8001, or visit www.perdidobeachresort.com be sure to let them know that you are with the Mississippi Home Builders and use group code 5823. The special rate is available 2 days prior to and after the convention based upon space and rate availability at the time of request. The cut-off date for room reservations is May 2nd. To register as a convention attendee call 601-969-1285 or 800-898-4226.

Long-time favorite events like the Welcome Party, Lloyd "Bulldog" Burton Volleyball Tournament, Kids Night Out, Dinner Dance, Hall of Fame Banquet, annual Golf Tournament and our 50th Anniversary Celebration!

**HOME BUILDERS ASSOCIATION
MISSISSIPPI GULF COAST**
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Gulfport, MS 39503

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HOME BUILDERS NEWS

March 2011

CONGRATULATIONS!!!!

Home Builders Association MS Coast was named Local Association of the Year (for the 2nd year in a row!) at the HBAM Winter Board of Directors meeting!!!
And, Congratulations to Jim Lewis for being named Associate Big Spike of the Year for the entire state of Mississippi!

THE BIG EVENTS!

Why Should YOU be a vendor in the 24th Annual Home and Garden Show?

- It's a highly anticipated annual event on the Coast.
- Your business and product will be in front of THOUSANDS of people who are ready to renovate, decorate and shop!
- You will get a greater number of qualified buyers and leads from the Show than you can get with your other marketing dollars.
- You will be involved in an aggressive, multi-media campaign designed to bring buyers to you!
- It's an easy, LOW COST advertising opportunity!

24th Annual Home and Garden Show
April 2-3, 2011
Coast Coliseum Convention Center

It's easy to register! Just fill out the Exhibitor Contract inside this newsletter and return it, along with your deposit to the Home Builders office. It really is that simple!!! Reserve your booth TODAY!

Want to be a Sponsor? GREAT SPONSORSHIP OPPORTUNITIES ARE AVAILABLE!!! Just contact the HBAMC office and we'll get you the sponsorship to

fit your needs!!! As a sponsor you'll be involved in a HIGHLY AGGRESSIVE media campaign!!! So don't miss out! Call us TODAY!

ATTENTION BUILDERS!!! The deadline to enter the 2011 Parade of Homes is quickly approaching!!! All entries must be received by Friday, March 11th (entries must be completed by April 6th).

2011 Parade of Homes
April 9-10
Across the Coast

We're excited to offer Builders the opportunity to showcase homes at the 2011 Parade AND at the 24th Annual Home and Garden Show!

That's right, you can meet face-to-face with potential clients and leads one weekend, and then show off your work first-hand the next!!! It's a GREAT way to get your spend your marketing dollars. Contact the HBAMC office TODAY!

Don't forget, we LOVE to have Builders in the Home and Garden Show, so if you want to be a Vendor or Sponsor without being in the Parade of Homes, contact the office and we'll get you set up!!!

GENERAL MEMBERSHIP MEETING

Due to Mardi Gras, we will not have a General Membership Meeting in March. We'll see you for the April GMM: the members-only VIP night at the 24th Annual Home and Garden Show: Friday, April 1st 6pm to 8pm at the Coast Coliseum Convention Center.

OSHA INSPECTION FACT SHEET

In case you missed the OSHA Lunch and Learn, there is general information about OSHA Inspections inserted inside this newsletter!!!

MHI CPB/CPR

The Mississippi Housing Institute is proud to announce a new designation! Find out more about the Certified Professional Remodeler program by visiting www.certifiedprofessionalbuilder.com.

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DO BUSINESS WITH A MEMBER

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(228) 896-7646 Phone www.hbamscost.com (228) 897-1110 Fax

PRESIDENT'S MESSAGE

DON ALFONSO



Who signed you up?

In my case it was my big brother, Andy. He said we were going to hang out at the Best Western with some other builders and complain about \$17.00 per C.Y. concrete! I think he knew if I was going to try to make a living in this industry I better have some company.

If you have a friend in the homebuilding industry- Do them a favor. For a dollar a day they can be included in an association that is dedicated to providing a healthy environment for business, latest information that might affect their bottom line and have a little fun along the way.

Applications are easy to come by or better yet, bring them to a meeting with you. The next one will be the VIP night kicking off the Home and Garden Show at the Coliseum.

Friends don't let friends try to make a living in **this** industry without giving them an umbrella- and if you haven't noticed- **it's raining out there!**

Don Alfonso, President

HBAM SILENT AUCTION DONATIONS

Want to help support the HBAM Build PAC? Here's your chance: The Build PAC Silent Auction at State Convention. If you have a condo, gift baskets, unique items, any kind of goodies, really, contact the HBAMC office to donate!

By supporting the HBAM Build PAC fund, you will help elect leaders who make the best interest of our industry a priority! Donate to Build PAC and tell lawmakers "Builders Mean Business"!

2011 BOARD OF DIRECTORS

President Don Alfonso <i>Alfonso Construction</i>	Directors: Woody Bailey <i>Bailey Lumber and Supply</i>	Mike Fearn <i>Champagne and Fearn</i>	Travis Moore <i>The Citizens Bank</i>	Kevin Shaughnessy <i>Shaughnessy Homes</i>
Vice President Clay Easterling <i>Easterling Insulation</i>	John Barnes <i>Barnes Heating and Air</i>	Carl Hamilton <i>Carl B. Hamilton, Inc.</i>	Wayne O'Neal <i>Residential Designs by Wayne O'Neal</i>	Greg Smith <i>Greg Smith Properties</i>
Secretary/Treasurer Jeremy Pierpont <i>Gulf Coast Builders</i>	Ron Barnes <i>Coast Electric Power Association</i>	Gary McCabe <i>Prestige Properties, Inc.</i>	Trae Pitolo <i>Pitolo Homes</i>	Kevin Taylor <i>Plum Homes, Inc.</i>
Associate Vice President Jim Hardaman <i>Raymond James Financial Services</i>	Steve Braun <i>Bailey Lumber and Supply</i>	Dalton McGuire <i>McGuire Design and Construction</i>	Ruby Pope <i>Bayou Concrete</i>	Life Director Jim Lewis
Immediate Past President Chris Loveless <i>Cherry Bark Builders</i>	Rickey Copponex <i>Caliber Properties, LLC</i>	Ed McMurry <i>Westin Homes</i>	John Ruble <i>Jadot Construction</i>	Board Attorneys Jay Jordan <i>Brooke Shultz</i>
	Rusty David <i>BancorpSouth</i>	Deborah Migues <i>Hancock Bank</i>	Fred Schwan <i>Lighthouse Marble Works, Inc.</i>	

MEMBER ADVANTAGE OFFER!!!

TAKE ADVANTAGE OF YOUR MEMBERSHIP WITH HBAM HEALTH BENEFITS PLUS!



What is HBAM Health Benefits Plus?

• The Home Builders Association of Mississippi (HBAM) Health Benefits Plus is a health insurance program offered exclusively by the Association to its members. The program gives the HBAM member the opportunity to receive a dividend, and also the flexibility of choosing your own individual plan. How does the program work?

• The Home Builders Association of Mississippi has created its own Supervising General Agency (SGA), and it will be owned by the Association members participating in the Health Benefits Plus program. The Association

has partnered with one of Mississippi's premier health insurance agencies, Mississippi Group Marketing, to offer the health insurance and benefits through your SGA.

• The SGA will manage the program at the lowest possible cost, and as a participant in the Health Benefits Plus program you will share in the profits of the SGA.

Money back from your member owned SGA?

• Money will be paid out at the end of the year based on the number of employees participating, length of time in the program (pro-rated dividends for members not participating the entire year.), level of participation in the program (dividends will be paid on a pro-rate share based on the level of participation by the HBAM members.

Why should I participate?

• There is absolutely no risk to the SGA participant.
• Keep your same health plan you have now, or have our benefits specialist design a plan for you.
• Remember this will be owned by you and dividends will be paid back to you with an annual check.

For further questions and a no-obligation proposal, contact Alan Tanguay at Mississippi Group Marketing, P.A. at (800) 554-8492 or visit their website at www.mgmms.net

NAHB SPIKE CLUB

The NAHB Spike Club recognizes and awards members for recruiting and retaining memberships.

Life Spikes- 100+	187.0 Carl Hamilton	Life Spikes- 50+	29.5 Stephen Shivers
838.0 Jim Lewis	181.5 Steve Covington	74.0 David Treutel, Jr.	28.0 Jeremy Pierpont
681.0 Mark Mohler	155.5 Joan Cravens	67.5 Dalton McGuire, Jr.	
400.5 Charlie Gant	140.0 Duncan Noble	66.0 Ron Barnes	Spike Members
367.5 Clay Easterling	119.5 Butch Williamson	64.5 Chris Loveless	22.5 Steve Braun
345.5 Ricky Wilkinson	112.25 Vonnie L. Ladner	63.50 Greg Smith	22.0 Ruby Pope
328.0 Millard F. Carter III	110.0 Jeff Riopelle	61.5 Ronald Myrick	22.0 John Barnes
290.0 John Ruble	109.5 Art Young		19.0 Terry Cutrer
261.0 Kevin Taylor	100.0 Wayne O'Neal	Life Spikes- 25+	14.0 Mike Cooper
207.0 Mike Fearn		41.0 Larry Mitrenga	10.5 Don Alfonso
203.0 Betsy Ashman	Life Spikes- 75+	33.0 Paul Wyrosdick	8.0 Tim Callahan
202.0 Woody Bailey	97.5 Roy Mattina, Jr.	33.0 Gwyn Diaz	7.5 Amber McCue
201.5 Dan Blanchard	93.0 Marshall Holyfield	31.5 Randy Brownlee	
191.5 Don Halle	91.5 Fred R. Schwan	29.5 Bill Briscoe	



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CALENDAR OF EVENTS


MARCH*

- 1 Noon HBAMC Board of Directors Meeting
- 8 Office Closed for Mardi Gras
- 10 Noon Membership Committee Meeting
- 23 11:45 Member Optimization

APRIL

- 1 6pm to 8pm Members Only VIP Reception for 24th Annual Home and Garden Show
- 2 10am to 6pm Home and Garden Show- Coast Coliseum Convention Center
- 3 Noon to 5pm Home and Garden Show- Coast Coliseum Convention Center
- 5 Noon HBAMC Board of Directors Meeting
- 9-10 2011 Parade of Homes- Various Locations Across the Coast

*There is no General Membership Meeting in March.



Coastal American Insurance Company was founded by citizens of Mississippi and is designed to address pricing and coverage issues for Mississippi Gulf Coast homeowners.

We provide a variety of insurance policies and options for Mississippi homeowners.

WE COVER THE ENTIRE COAST!

- We can help you tailor flood insurance coverage to your home, location & unique needs.
- If your home was rebuilt after Katrina or you have discounts from the Wind Pool for BCEGS or windstorm mitigation, Coastal American may be able to save you even more!

We offer discounts for BCEGS and Wind Mitigation.

We offer the following discounts:

- a) New Home Discount
- b) Claim Free Discount
- c) Age of Roof Discount
- d) Flood Companion Discount
- e) BCEGS and Windstorm Loss Mitigation Discounts

Interested in more information or a quote?
Please contact us:
1-877-303-1505

CODES CORNER



The Residential Fire Sprinkler issue is white-hot in Jackson right now, and we're keeping a close eye on SB 2997, which addresses this hot-button topic and the make-up of the state Building Code Council.

You can rest assured that the Building Officials Association of Mississippi and your state Home Builders Association are working hard to fight this bill. To see SB 2997, visit the state's official website, or contact the Home Builders office at (228) 896-7646.

Ernie Carpenter
 Chief Building Inspector
 City of Gulfport

SNAPSHOTS

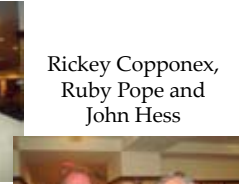
General Membership Meeting-Tuesday, February 8th-Courtyard Marriott Beachfront, Gulfport



Clay Easterling and Kevin Taylor



Chirs Loveless and Trae Pitalo



Rickey Copponex, Ruby Pope and John Hess



Phillippe Michel and Ron Barnes



Jeff Riopelle and Barbara Levine



Mike Mattina, Julie Dunn and Raymos McMillan



Don Alfonso and Ruby Pope

HBAM Board of Directors Meeting- Thursday, February 10th - Hilton Hotel, Jackson



Coast President Don Alfonso with the Local Association of the Year Award & the Big Spike of the Year Award (on behalf of Jim Lewis)



Coast Board Members Don Alfonso, Mike Fearn, Jeremy Pierpont, John Ruble, Ron Barnes & Kevin Taylor



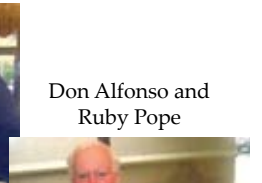
Lt. Governor Phil Bryant addresses the HBAM Board of Directors after receiving HBAM's endorsement for his gubernatorial campaign



Greg Smith, Woody Bailey and Mike Fearn



John Ruble and Ron Barnes





RICHARD MATTIACE
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NATION'S BUILDING NEWS

U.S. Needs to Step Up Work-Based Skills Training for New Jobs, Harvard Study Says *from NAHB*

The U.S. education system should emphasize preparing students for skills-driven careers in addition to readying them for four-year colleges and universities, Harvard University's Graduate School of Education said in a new study released to coincide with Career and Technical Education Month.

The Harvard study, "Pathways to Prosperity," provides insights that are pertinent to the construction industry, which according to the U.S. Bureau of Labor Statistics has an estimated six million construction workers involved in more than 150 careers.

Despite the need for trained and certified workers, the Harvard report found that six in 10 Americans do not complete post-secondary degrees by their mid-20s, and only one in 10 earns an occupational certification. Finding that only a third of the 47 million new jobs expected in the U.S. by 2018 will require a bachelor's degree or higher and that almost as many will require an associate's degree or post-secondary credentials, the Harvard study recommends the approach of several European countries that emphasizes career and technical education.

Under this model, students obtain school- and work-based training in a wide range of occupations before focusing on a specialty. In addition, the report calls for businesses to become more engaged in the learning process by helping to set standards and design programs of study; advising young people; and providing greatly expanded opportunities for work-linked learning. The report predicts that the construction, manufacturing and natural resources extraction industry sectors will have nearly eight million job openings by 2018.

The HBI Approach

Home Builders Institute (HBI), the workforce development arm of NAHB, has long advocated preparing young people for viable, promising and lucrative home building industry careers. The HBI approach — which includes curriculum based on residential construction national skill standards developed by NAHB members — is further bolstered by industry certification for instructors and students.

"We are currently working through high schools, career and technical schools, community colleges and even through our own Job Corps programs nationwide to help prepare students for careers in the skilled trades," said HBI President and CEO Fred Humphreys. "By linking student's studies to the skills necessary for apprenticeships and other entry-level jobs, we are providing them with the solid foundation they need to launch a career in the residential construction industry."

As Baby Boomers begin to retire, training younger residential construction professionals will be critical to ensuring that the housing industry continues to thrive, said Humphreys. One example of how building industry professionals can get involved with training and educating young people is through HBI's Construction-Coaching Opportunities to Reach Employment (C-CORE) program. C-CORE matches 5,000 youths aged 16 to 18 with more than 1,600 industry mentors recruited from home builders associations, NAHB Student Chapters, other business organizations and local communities. C-CORE students work with residential construction mentors in trades such as house wiring, plumbing, carpentry, brick masonry, landscaping, painting, facilities maintenance, and heating, ventilating and air conditioning. They also have the opportunity to work in non-trades home building careers such as interior design and real estate.

Working with mentors provides the students with real world experiences that help them determine if they want to pursue a career in housing and what types of post-secondary education they need to reach their goals.

"As the economy emerges from recession, and we see new trends toward green building and energy efficiency, our industry will need skilled workers. We hope that educators, counselors and parents will take notice of Harvard's report and change the way they view career-focused education," Humphreys said.

For more information about HBI/NAHB industry certification for instructors and students, contact Deanna Lewis at HBI, 800-795-7955 x8927.

RENEWALS

1/31/2011

Greg Pietrangelo/Bayou Concrete

Linda Cherry/Centerpoint Energy

David Rush/David Rush Construction, LLC

David DeCoito/DeCoito Homes Inc.

Belinda Strain/GS Painting, Inc.

Harry Lamey/H&I Millwork, Inc.

Julie Dunn/Mississippi Power Company

Alton Lindsey/Pipemasters Mechanical, Inc.

Wayne O'Neal/Residential Designs by Wayne O'Neal

Art Young/Southwind Townhomes Development Co, Inc.

Mark Chatham/The Peoples Bank

Thomas Matthews/Thomas Matthews Framing, LLC

James McDonald/WA McDonald & Sons

Thank you for your continued support of the Home Builders Association MS Coast as we strive to be the local voice of housing on the Gulf Coast!

WELCOME NEW MEMBERS

ASSOCIATES:

CARRIE ROBERTSON
EVENT RESTROOMS

PO Box 3480
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(228) 236-4247

Type of Business: *Portable Restroom & Dumpster Service*

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FLOOR TRADER

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Ocean Springs MS 39564
(228) 872-8048

Type of Business: *Floor Covering*

AFFILIATE:

RICHARD MATTIACE
LEMON MOHLER
INSURANCE AGENCY

11240 Hwy 49
Suite D
Gulfport MS 39503
(228) 832-1139

Type of Business: *Insurance*

DO BUSINESS WITH A MEMBER

MARCH MEMBER SPOTLIGHT : ACCOUNTING/TAX PREPARATION

CULUMBER, FLETCHER, HARVEY &
ASSOCIATES

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CONSULTING, LLC

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Gulfport MS 39506
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