

Contract

Sponsor Opportunities

Brought to you by:



Show Dates:
May 1-2, 2021

Dealership Sponsor (\$3,250)

Four (4) 10x10 Booths
Company LOGO in print ads
Company reference in TV and radio ads
Company logo in Facebook promotions
Company LOGO at entrance to show
Company LOGO in HBAMC weekly Newsletter
Company LOGO listed on Social Media pages
Company LOGO listed on posters
10 complimentary tickets

Only 1
available

Titanium Sponsor (\$3,250)

Four (4) 10x10 Booths
Company LOGO in print ads
Company reference in TV and radio ads
Company featured in Facebook promotions
Company LOGO at entrance to show
Company LOGO in HBAMC weekly Newsletter
Company LOGO listed on Social Media pages
Company LOGO listed on posters
10 complimentary tickets

Platinum Sponsor (\$1,250)

Two (2) 10x10 Booths
Company listed at entrance to show
Company LOGO in HBAMC weekly Newsletter
Company LOGO listed on Social Media pages
Company listed on posters
8 complimentary tickets

Gold Sponsor (\$750)

One (1) 10x10 Booths
Company listed at entrance to show
Company LOGO in HBAMC weekly Newsletter
Company listed on Social Media pages
Company listed on posters
5 complimentary tickets

Silver Sponsor (\$300)

Company listed at entrance to show
Company LOGO in HBAMC weekly Newsletter
Company LOGO listed on Social Media pages
Company listed on posters
2 complimentary tickets

Bag Sponsor (\$200 - \$250)

Two Available Saturday - \$200/ea.
(1) 10-2pm (1) 2-5pm

One Available Sunday - \$250/full day

Only 3
available

**Please indicate desired Sponsor Level on
provided line on the BOOTH PURCHASE FORM**

Please return to: HBAMC, 10480 Corporate Drive, Suite 1, Gulfport, MS 39503 or
kpalermo@hbamscoast.com or 228-896-7646

Contract Terms and Conditions

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AGREEMENT:

Please read the EXHIBITOR INFORMATION provided to you and double check all information supplied on this form. Your signature on, and submission of, this application of exhibit space indicates your agreement to be bound by all the terms, conditions, rules, and regulations specified within. By signing this agreement, it is understood and agreed that the Vendor does hereby agree to fully and irrevocably indemnify and hold harmless the Association, the Officers, Directors, Agents and their employees, the Home Show Chairman and the Home Show Committee from and against any loss, claim, demands, or suits (including, but not limited to claims, demand or suits for bodily injury, illness, disease, death or loss of services, property or wages) sustained by said parties as a result of personal injury or any other damages incurred by or caused to any person, invitee, licensee or guest entering upon the Coast Coliseum for the Home Show. In addition, the Vendor specifically agrees to defend at his/her own cost and expense, any claim or actions covered by the aforesaid indemnity which is asserted or brought against any of the indemnified parties.

Each Exhibitor, his agents, employers, and assigns, consents to the use of their name, photograph, likeness, biographical information and/or video for advertising and promotional purposes, including online announcements and without limitation and without compensation, except where prohibited by law.

I. Booths:

Booth partitions are included in the purchase of your booth. The height of the back wall (curtain) is 8'. The height of the side rails is 3' to 8' depending on location of the booth. One 6' table and two standard folding chairs will be located within each booth. **There will be no outside food or drinks allowed in booth space. Vaping is strictly prohibited.** Failure to abide by these rules may result in loss of participation in the following year's Home Show.

II. Booth Set-Up & Break-Down

Move in Thursday, April 29th, 8am-5pm and Friday, April 30th, 8am-5pm. Booths must be completed by 5pm Friday, April 30th. All displays MUST be taken down and removed from the Convention Center by midnight, May 2nd. **Booths cannot be taken down BEFORE the close of the Home Show at 4pm Sunday.** There will be \$100 fine for breaking down early. Failure to abide by these rules may result in loss of participation in the following year's Home Show.

III. Vendor Passes:

Only 4 vendor passes are included with the purchase of booth space. Additional passes are \$2.00 and will need to be purchased before the Home Show or on move-in days, April 29th and 30th.

IV. Deposits:

Due with application (\$200 for the first booth, plus \$100 each additional booth). Remaining balance is due by April 16, 2021.. **Booths must be paid in full before you setup your booth.**

V. Cancellations:

No refunds will be given for cancellations received after April 15, 2021. All requests for refunds must be received by HBAMC in writing.

Fill out the contract completely and legibly. All contracts must be signed and dated.

I have read and agree to the terms and conditions of this agreement:

Signature: _____ Date: _____

Printed Name: _____

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Booth Purchase Form

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EXHIBITOR INFORMATION: (Company info will be used as written on Home Show materials. Please fill out completely and legibly)

COMPANY NAME: _____

EXHIBITOR CONTACT: _____

CONTACT DURING SHOW: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: () _____ DURING SHOW: () _____

EMAIL: _____

Member Rates:

HBAMC Member Rate: \$660/booth
Additional booths: \$595/booth

Dues must be current to qualify for member booth rate.

Non Member Rates:

Non-Member Rate: \$760/booth
Additional booths: \$695/booth

Annual Membership Dues:
Builder \$495
Associate \$495
Affiliates = \$265

Preferred exhibit spaces are not guaranteed. Spaces sold first-come, first-served. The Home Show Committee has final say on all booth assignments.

Electrical Connection (\$120) Y _____ N _____

First Booth @\$ _____ each + # _____ = \$ _____

Number of Additional Booths @\$ _____ each + # _____ = \$ _____

Sponsor Level (see attached): _____ =\$ _____

HBAMC Membership Dues \$495/yr. \$ _____
\$265/yr. \$ _____

Products/services to be displayed:

The entire packet of the Home Show Contract must be completed, signed and deposit paid to secure booth space

AMOUNT ENCLOSED.....\$ _____

Make checks payable to HBAMC or call 228-896-7646 to process a credit card

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